

LAC 1 YEAR STRATEGIC PLAN

Objective 1: Develop and outline internal standard operating procedures for the functions and processes of the LAC.

Tactics:

1. Revise LAC bylaws.
 - Create draft updates and propose to committee.
2. Develop 3-5 year LAC strategic plan by 12/2024.
3. Identify and define the roles and responsibilities of the LAC leadership and sub-committee positions.
 - Create a job description and expectations for:
 - Chair
 - Vice Chair
 - Committee Chair
 - Member
 - Member at large
4. Standardizing the process for appointment to open LAC position.
 - Voting Members
 - Member at Large positions- how many, how to appoint, term limit, duties, etc
5. Develop standardized process and templates for sub-committee operations.

Objective 2: Connect with community partners.

Tactics:

1. Assign a LAC member to regular engagement within the following committees: BHAC, CSAA, BHC, and any others identified by LAC.
 - Develop a communication pathway to the LAC.
2. Create a cadence and template to report relevant information to the CSAA as a core function of the LAC.
3. Create marketing and communications processes.
 - Develop a communication pathway to the BHAC, CSAA, the BHC, local providers, advocacy groups, public officials, and the community.
 - Website and social media updates
 - Create a policy and procedure for marketing, communications, and interaction with outside groups.

Objective 3: Identify and develop educational and awareness opportunities related to mental health.

Tactics:

1. Create Mental Health Awareness activities for Mental Health Awareness Month- May 2024
2. Partner with community providers or groups to support community events, trainings, or other related activities.