



Gallatin County DUI Task Force

DUI Task Force Purpose:

- Reduce Alcohol-related Traffic Incidents
 - Educate Public on Dangers of DUI
 - Prevent DUI

Meeting Minutes

Wednesday /November 18, 2015 – 5:30 pm

Gallatin County Detention Center Community Room

Members Present

Rocky Hamilton, Chair
Adrian Massey, Vice-Chair
David Keen, Treasurer
Kelley Parker-Wathne, Coordinator
Marty Lambert, County Attorney
Ed Hirsch, City Attorney
Rick Gale, ADSSGC
Matt Caires, MSU
Ann Ewbank, Citizen Member
Arlene Wylie, Citizen Member
Madison Brown, (MADD), Citizen Member
Steven Hamilton, Citizen Member
Heather Hume, Citizen Member
Lacy McConnell, Citizen Member
Mark Lachapelle, Citizen Member
Katherine Tillson, Gallatin Mental Health Center

Guests

Steve Ette, Court Services
Angela Roundtree, MSU PD
Chris Burnett, MSU PD
James Sletten, MSU PD

Absent

Scott Newell, W Yellowstone PD
Doug Lieurance, Gallatin County Sheriff's Office
Jonathon Ogden, Bozeman PD
Dan Deming, Citizen Member
Jerry Pape, Citizen Member

Vice-Chair Adrian Massey called the Meeting to order at approximately 5:40 pm.

Coordinator Parker-Wathne read the DUI Task Force Mission Statement.

INTRODUCTIONS

- Members and guests introduced themselves.

Visitors

- Ms. Angela Roundtree, Mr. Chris Burnett & Mr. James Sletten introduced themselves and are all guests in attendance from the MSU Police Department.

CONSENT AGENDA

- Vice-Chair Massey requested approval to the July & September Meeting Minutes.
 - Minutes approved.

BUSINESS

Plaque

- Ms. Parker-Wathne stated that past Task Force Chair, Mr. Glen Barcus was presented with a plaque of appreciation at the County Commissioner's Meeting on Tuesday morning, November 3rd.

Intern

- Ms. Parker-Wathne shared that mid-December Court Service's intern Jennifer Tobin would be available to help the Task Force with various tasks. The plan at this time is to focus on updating member manuals and then to create an educational presentation for use in area schools.

Budget

- Mr. Ette updated the Task Force re: budget adjustments recently made to accommodate the reduction in money allocations coming from the State, per Kevin Dusko. He shared that the Task Force is at approximately 42% on expenditures at this time which is about right for the year.

Cease Awards

- Ms. Parker-Wathne shared an email that she recently received from Bozeman Deputy Police Chief Rich McLane citing a successful blood draw story & expressing appreciation to the Task Force for collaborating on this venture.

Statistics

- Mr. Ette updated the Task Force about the progress that has been made regarding the DUI Statistics project. He said Calendar Year 2014 has been targeted and that the biggest challenge has been inconsistent information. Ms. Heather Hume has worked hard and the goal is to have all data by mid December compiled and ready to present to the Task Force in January.

Strategic Plan

- Ms. Parker-Wathne suggested that the Task Force needs to discuss ideas for a strategic plan for the coming year.
 - Mr. Gale shared that he would be attending a planning meeting at the Bozeman Public Library for a collaborative Community Event with local agencies to be held in the spring.

Membership

- Ms. Parker-Wathne shared that long time volunteer member Mr. Mark Lachapelle recently submitted his letter of resignation.
- Ms. Parker-Wathne apologized to the Task Force for any confusion regarding member expectations and shared that she recently received an email from a fairly new Task Force member stating confusion about this. She expressed that clarification probably did need to happen and that due to the Task Force reinventing itself some of these declarative details may have been overlooked.
 - Mr. Dave Keen said that as members it is important to remember why we are here and that the statutory requirements say that the Task Force needs to educate the public. He said participation has been fantastic so far at public events but that it's ok to say if it's too much.
 - Mr. Matt Caires agreed we may have been overzealous this year, said we need to slow down a bit and figure out a way to manage an event schedule for the coming year so that we don't burn out.
 - Chair Rocky Hamilton shared that this year we were getting our feet wet, and that prior to this, many in Law Enforcement didn't even know what the Task Force was.
 - Mr. Marty Lambert said the standard for civic organizations is 10 hours per month and that the Task Force is asking nowhere near that. He congratulated Ms. Parker-Wathne on doing a wonderful job and said there was virtually no public outreach before. He suggested adopting a formal policy setting a standard for new members (including discipline).
 - Vice-Chair Adrian Massey suggested members ask themselves, "Why are we here? What are our hopes for the Task Force? And how will I help accomplish these goals?"
 - Mr. Rick Gale agreed that a volunteer policy should be in place as part of the member application process.

PI & E COMMITTEE

Events Update

- Coordinator Parker-Wathne shared that three locations have been approved for the Empty Dinner Table Campaign: the Bozeman Public Library, The Bozeman High School and the lobby near the SUB at MSU. She and Madison Brown, along with Kate Tillson are working together to solidify materials and specific dates.
- Coordinator Parker-Wathne suggested that the Task Force come up with a strategic plan for the coming year in re: events and activities and where the Task Force wants to focus its energy.
 - Mr. Massey shared that he thought the Task Force had done a good job of being seen during the past year at all the events that were attended. He noticed a definite progression of people's attitudes and said by the end of the summer people were thanking us for what we're doing. He said we may need to begin discussions earlier with the Sweet Pea and SLAM Festivals if we are interested in being present there this year.
 - Mr. Ette said there were yellow balloons everywhere at Music on Main this year but it's hard to measure our real impact. He suggested the Task Force being smarter re: if money spent is having an impact. He liked the DUI Trivia Game that Mr. Hirsch created.
 - Mr. Hirsch shared that the idea is to get a conversation started and that sharing a Google Docs Calendar with all the events for the coming year might be a good idea.
 - Ms. Wylie said we might need to be selective in our events to prevent burnout.
 - Mr. Hirsch suggested having a sign at our booths saying "Who's your DD?" DD's are awesome – keep being awesome!

Promotional Items

- Coordinator Parker-Wathne said the Task Force license plates will arrive Tuesday.
- Mr. Gale inquired as to the Task Force guidelines re: social media.
 - Mr. Ette said the County IT Department has specific protocol.
 - Coordinator Parker-Wathne said she's tries to maintain a neutral position on anything that is posted via Facebook.
 - Mr. Hirsch suggested that posts can be hysterical and elicit a rabid following.

Education/Outreach

- Mr. Caires suggested seeking media attention at next year's Cat/Griz game re: putting oil in water in middle of biggest party in the State of MT re: drinking and driving culture at games.
 - Mr. Massey said it would be good to reiterate that we're not there to rain on the parade but just to make sure that people get home safely. He

wondered who to talk to re: promotion of safe driving on the jumbotron.

- Mr. Caires said Scott Jurgens or Josh for the PS System and suggested a small film or commercial. He suggested figuring out a way to make it short but funny and possibly coming up with a series of videos.
- Coordinator Parker-Wathne suggested coming up with a catchy slogan.

PUBLIC COMMENT

- Mr. Gale said he spoke to Police Chief Steve Crawford re: more opportunities to collaborate on outreach in the community. He said “Coffee with a Cop” happens once a month and suggested possibly doing that together at the coffee shop on campus.

Meeting adjourned at approximately 7:15 pm.

Next Meeting: **Wednesday/January 20, 2015 – 5:30 pm**

Gallatin County Detention Center Community Room