Called to Order: 5:34

Attendance:

* Jordan Salo
* Anna Ewen
* Dan Demming
* Frank Smith
* Justin Knapp
* Jesse Stovall
* Ed Sypinski
* Stephen Lehmann

PUBLIC

* Steve Ette

1. Introductions
2. Transitional Update
   1. Anna is here now and getting settled in
   2. Website has been published and is live
   3. Anna asked everyone to send a photo and small bio for the website
3. Video project
   1. We tried to show videos, but sound wasn’t working
   2. Audio on longer video isn’t great
      1. Anna talked to Jake about getting that fixed
   3. We will get hard copies of the files from Jake
   4. Videos will be shared on YouTube, Facebook, Instagram
   5. Frank mentioned showing them at MSU events, like in the Brick Breeden or as ads on local stations
   6. Mentioned possibly sharing on TikTok
4. LE Award Ceremony
   1. Awards handed out in April
   2. Start planning for next year now, so we’re not scrambling
      1. Dan: Each taskforce member is responsible for recruiting 1 donation from 1 business for prizes
      2. Email Anna to let her know who you’re getting prize from so we’re not hitting up the same business more than once
      3. There will be a prize for the best prize
5. Summer Events
   1. How do we get more volunteers and get people to show up?
      1. Ed: look into why people are participating
      2. Getting MSU students involved- possibly going through frats and sororities
      3. Getting high school students involved- reaching out to SROs
   2. Attracting more attention
      1. Steve: having something nicer than our tent? Possible getting a trailer with some sort of screen?
      2. We should start moving the car from in front of ADSGC
      3. Logistics of moving the car because it’s heavy
   3. Music on Main- Downtown
      1. First one is July 7th
      2. We are also signed up for 7/28, 8/4 an 8/11
      3. We are not signed up for 7/14 or 7/21 because Anna is gone for those two weeks in July
      4. We can sign up for those dates if someone wants to and can commit to being there
   4. Catapalooza- MSU
      1. We are signed up – 8/22
6. ADDITIONAL COMMENT
   1. Jordan: DUI Court that’s in the works is saying that the Taskforce is supporting them, even though no one has talked to us about it.
      1. Some concern about their process
   2. Anna: We’re working on another DUI Report like the one from 2016.
      1. If anyone has data they would like to see, let Anna know and she’ll include it.
      2. If anyone wants a copy of the one from 2016, let Anna know and she can email it
7. Adjourned at 7:06