



# Gallatin County DUI Task Force

## DUI Task Force Purpose:

- Reduce Alcohol-related Traffic Incidents
- Educate Public on Dangers of DUI
- Prevent DUI

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## Meeting Minutes

Thursday /May 11, 2017 – 5:30 pm

County Attorney Conference Room

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### **Members Present**

Kelley Parker-Wathne, Coordinator  
Adrian Massey, Chair  
Lora Kruse, Secretary/Treasurer  
Dan Deming, Citizen Member  
Rick Gale, ADSGC  
Heather Hume, Citizen Member  
Doug Lieurance, Gallatin County Sheriff's Office  
Iralene Osborne, Citizen Member  
Austin Owens, Manhattan PD  
Jerry Pape, Citizen Member  
Katherine Tillson, Gallatin Mental Health Center  
Arlene Wylie, Citizen Member  
Maureen Exley, Citizen Member  
Steven Hamilton, Citizen Member

### **Guests**

Steve Ette, Court Services  
Dave McManis, MSU PD  
Nick Grillo, MRDTF

### **Absent**

Amber Andriolo, ADSGC  
Matt Caires, MSU  
Scott Newell, W Yellowstone PD  
David Morris, MHP  
Jesse Stovall, Belgrade PD

Task Force Chair Adrian Massey called the Meeting to order at approximately 5:40 pm.

## **MISSION MOMENT**

- Coordinator Parker-Wathne read the Task Force Mission Statement.

## **INTRODUCTIONS**

- Members and guests introduced themselves.

## **CONSENT AGENDA**

- March Meeting Minutes approved by unanimous consent.

## **MEMBER MOMENT**

- Coordinator Parker-Wathne introduced 'Member Moment' to the Task Force Meetings to help members get to know each other and as motivation for commitment to and involvement in DUI Task Force.
  - Chair Massey spoke six minutes, explaining his history and interest in being involved.
  - Coordinator Parker-Wathne then shared her history and motivations.

## **BUSINESS**

- Coordinator Parker-Wathne explained the DUI Task Force Budget for FY 2018 is prepared and copies were distributed to members.
  - She stated the final draft (due 6/1) would be distributed once signed by Commissioners.
- Coordinator Parker-Wathne stated that Madison County DUI Task Force is planning to sell the trailer jointly "co-owned" with the Gallatin County DUI Task Force. She submitted an offer for \$750. Madison County counter-offered \$1250 with rationale of maintenance expenses paid to date as well as an estimated potential selling price of \$3000 (proceeds from sale would be divided equally between Madison and Gallatin.)
  - Mr. Ette explained the history of the trailer, which used to haul a vehicle from a DUI crash for public education purposes. He described multiple issues with the previous vehicle and its display.
  - Mr. Pape stated a trailer similar to the one described would cost about \$3000 on Craigslist.
  - Extensive discussion ensued re: insurance, registration, storage and vehicle to haul trailer. Mr. Ette stated there was likely room for storage within Gallatin County.
  - Ms. Exley moved to vote on purchasing the trailer from Madison County for \$1250.

- Motion unanimously **approved**.
- Coordinator Parker-Wathne provided copies of Bozeman Daily Chronicle's article on 'MSU Bobcat Brews' featuring an interview with Chair Massey.
  - Massey described the process whereby MSU voted to sponsor an alcoholic beverage, noting that the recent DUI fatality of an MSU student did not deter the sponsorship. Massey voiced several concerns pertaining to this issue, including that the policy change will allow MSU to sponsor alcohol for every anniversary event in the future.

### **Cease Award**

- Coordinator Parker-Wathne shared that the Task Force has received 3 invoices totaling \$1900 from the Bozeman PD for the Blood Draw program that exceed the original CEASE Award amount of \$3000. She explained the CEASE Award had been approved with the understanding that if additional funds were needed it would be evaluated at that time.
  - Discussion ensued and members agreed the Blood Draw program is a great use of the funds but that it was originally temporary with the understanding that BPD would pursue other sources of funding in the future. The CEASE Award Committee will discuss the issue further.

### **PI & E COMMITTEE**

#### **Logo**

- Coordinator Parker-Wathne shared Mr. Gale's comments at the recent PI&E Meeting about confusion from much of the public with the 'SOBER?' logo currently in use. The PI&E Committee agreed to drop the question mark and add the word "Drive" to read "Drive SOBER", keeping the license plate design and the same color scheme.
  - Multiple options and issues were discussed, including adding a circle around the skull with the words, "REDUCE, EDUCATE, PREVENT".
  - Chair Massey moved to table the discussion until the PI&E Committee meets.
    - The motion was seconded by Dan Deming. Motion **failed**.
  - Coordinator Parker-Wathne explained that if the change wasn't made now, the funds would have to come out of next year's budget for the new canopy and the current logo would remain throughout the summer public events.
  - Ms. Tillson moved to vote on changing the logo to "Drive SOBER."
    - The motion was seconded and **approved, 8:4**.
  - Mr. Gale moved to approve the change on the logo to "Drive SOBER."
    - Mr. Pape seconded the motion, and it was **approved 10:2**.

## Events

- Coordinator Parker-Wathne explained 'Sign-Up Genius' as an online platform to simplify coordination of volunteers for events. She stated that members not using internet should reach out to her and she would sign them up for events.
  - It was reiterated that each member is required to volunteer at 2 events/year.
- Coordinator Parker-Wathne said she received an invitation from and met with Jackie Welch of ABC Fox MT, for the DUI Task Force to partner with their station and HRDC in promoting the Streamline Bus.
  - Ads will air a minimum of 100 times/month on local networks.
- Coordinator Parker-Wathne provided copies of "Bozeman Craft Beer Week" screenshots from Downtown Bozeman Association. She stated next year she would like to partner to obtain ad space for GCDTF.
- The following completed Events were described by Coordinator Parker-Wathne:
  - **Law Enforcement Awards Ceremony**
    - Mr. Gale shared that Bozeman PD Chief Steve Crawford made a point to recognize the Task Force's Awards Ceremony and his top DUI officers at a subsequent Law Enforcement Ceremony the following night.
    - Ideas for improvements for future ceremonies were discussed, including involving the media.
      - Parker-Wathne said she sent out a media release and invited the media this year as well as last year, but to no avail. She also submitted an article to the Bozeman Daily Chronicle via "guest column" that was rejected, and described extensive efforts to inform the public via the Chronicle which resulted in a small blurb on a Chronicle blog.
      - Mr. Gale said he would post information on four websites (including C-CODA) and social media.
  - The **Big Sky Pond Skim** was described by Coordinator Parker-Wathne as being very well attended but windy.
    - Wrist bands were handed out among the crowd.
  - The **PEERS Driving Simulator Program** was completed at the Bozeman and Belgrade High Schools prior to Prom at both locations. Mr. Ette and Coordinator Parker-Wathne described disappointment in poor introductions, customer service, and coordination by the PEERS Foundation. Feedback by teachers was mixed and ideas for future high school events were discussed.
    - Mr. Hamilton was queried about a "Ghost Out" done at the Three Forks High school last year. He described a simulation where every

15 minutes one student's face was painted white and they donned a black robe (as if they were killed in a DUI) and were not allowed to speak or be spoken to for the remainder of the day. The student council chooses the "victims" and an assembly is arranged for day's end to review the consequences of impaired driving.

- Ms. Tillson shared that she experienced the "Ghost Out" program as well as a simulated crash with emergency services and a funeral, which she found to have great impact while in high school.

- Ms. Exley said she recorded a PSA at KGLT but that KMMS wouldn't return her calls.
- Ms. Exley also shared that she sent in a form for Christmas Stroll for coffee donations from City Brew.

### **PUBLIC COMMENT**

- Ms. Tillson stated that on Saturday, 5/13, there is a March for Mental Health and Substance Abuse called "Stamp Out Stigma" at the Rocking R Bar at 12 noon. All donations benefit the Gallatin Mental Health Center. She explained the Rocking R was chosen as the venue due to its location and price (free) with thought that noon isn't generally the time people are inebriated.
- Ms. Exley said she may have a lead on a DUI wrecked vehicle for public education.
  - Coordinator Parker-Wathne stated that Glen Barcus may also have a lead.
- Mr. Ette stated that Mrs. Tillson has been accepted to graduate school out of state and this will be her last Task Force Meeting as she will be moving.
  - The group thanked her for her contributions.

Meeting adjourned at approximately 7:24 pm

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**Next Meeting:**      **Thursday/July 19, 2017 – 5:30 pm**

Gallatin County Detention Center Community Room