



## Gallatin County DUI Task Force

# Annual Plan

July 1, 2022 - June 30, 2023

**Submitted to:**

State Highway Traffic Safety Bureau  
Montana Department of Transportation  
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Chair - Gallatin County Commission

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Date Signed

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# Gallatin County DUI Task Force Plan

July 1, 2022 - June 30, 2023

The **Gallatin County DUI Task Force** represents the community that includes citizens, law enforcement, prosecuting attorneys, health professionals, prevention and treatment specialists, and others appointed by the Gallatin County Commission. The purpose of the DUI Task Force is to promote a healthier and safer environment for county residents by reducing the number of impaired driving traffic crashes through public education, awareness, policy advocacy, and collaborative strategies.

## Mission

The mission of the Gallatin County DUI Task Force is to reduce the incidence of driving under the influence of alcohol and/or other drugs.

## Vision

The vision for the Gallatin County DUI Task Force is to be the “face of DUI prevention” by providing education, funding, networking opportunities, and public advocacy in Gallatin County.

To accomplish this, the DUI Task Force will:

- 1) Engage in effective education and enforcement advocacy and policy debate to facilitate changes to support and promote pro-active traffic enforcement and to reduce DUI-related crashes.
- 2) Develop & continue partnerships with public health organizations to facilitate making highway safety a top public health priority.
- 3) Proactively educate a variety of stakeholders on the risk of driving under the influence of alcohol and/or other drugs through a series of targeted messages and campaigns.
- 4) Develop and/or enhance its collaborative network and strategic partnerships.
- 5) Provide statistical data about DUIs in Gallatin County as required by MCA 61-2-106.
- 6) Provide a formalized CEASE Award process that includes mechanisms to solicit applications, award funds using contracts for services in accordance with county purchasing policies and procedures, and evaluate outcomes achieved by the award recipient.
- 7) Have an active and engaged DUI Task Force Executive Board that guides the DUI Task Force to meet its mission based on nonprofit “best practices” for board governance.
- 8) Have a well-trained and competitively compensated (up to ¾-time) Coordinator charged with organizing DUI Task Force member efforts to carry out the Strategic Plan and documenting the results.

## Evaluation

Outcomes to the strategies described in this plan will be reported at meetings and monitored quarterly. The Gallatin County DUI Task Force presents its program evaluation/report to the County Commission and the State in the spring of each year.

## **Budget**

The Gallatin County DUI Task Force receives funds from Driver's License Reinstatement Fees collected in Gallatin County pursuant to MCA § 61-2-107 & 108. Individuals convicted of a DUI and other traffic violations pay a \$200 Reinstatement Fee to the State of Montana to get their Driver's License back. One-half of the fees are deposited into the State's General Fund and the other half is disbursed on a quarterly basis to DUI Task Forces throughout the State. The proposed budget for FY 2023 as presented to the Gallatin County Commission is on page 10.

## **Problem: State Overview**

According to Montana Department of Transportation (MDT) statistics in 2020, 3,510 impaired driving crashes occurred: 140 were fatal and 1,499 resulted in injury. In 2021, 240 DUI fatalities occurred in Montana. In the spring of 2021, 81 lives were lost on Montana roads, compared to 40 fatalities for the same time in 2020. More than 50% of those fatalities were due to impaired driving. Montana has one of the highest fatality rates in the nation for the number of deaths caused by impaired drivers per vehicle mile traveled. Alcohol/drug-related crashes tend to result in more severe injuries than crashes with no impairment.

Drunk driving continues to be the number one cause of death on our nation's roadways with 300,000 incidents of drinking and driving every year. According to NHTSA, one impaired driving fatality occurred every 52 minutes in 2019.

MDT reported that in the last 10 years 2,309 people died in vehicle crashes on Montana roadways, 492 of which were the 18 to 25-year-old population. This population age group has the highest fatal crash rate. At the start of 2022, it became legal for residents over the age of 21 to purchase and consume marijuana for recreational use (MCA 16-12-101.) in the State of Montana. Based on statistical trends from other states (WA, CO, OR, etc.) it is projected that there will be a rise in THC positive reports in DUI crashes and citations. Drug-impaired driving is becoming more prevalent, NHTSA did a study in Trauma Centers between October-December 2020 that indicated 56% involved in a serious injury or fatal crash tested positive for one drug.

Additionally, according to the 2018 MADD (Mothers Against Drunk Drivers) "Report to the Nation", Montana is ranked the lowest in the nation regarding DUI laws and prevention.

## **Problem: Overview of Gallatin County**

According to the US Census Bureau, the total population of Gallatin County in 2020 was estimated to be 118,960 people. It is estimated that 19.7% of the County's population is under 18 and 13.1% are over age 65.

Bozeman, MT is the largest city in Gallatin County and is home to Montana State University. The Bozeman Police Department issued the majority of all DUI citations in the county.

As of spring 2022, Gallatin County has 316 active Alcohol Beverage Licenses and 78 Licensed Marijuana Dispensary locations. The alcohol beverage licenses have grown by 32 since 2019 which is anticipated with population growth. From our 77 marijuana dispensaries in the county, 71 are for adult recreational sales. Across Montana there are 379 recreational adult use licenses and about 19% of those are operated in Gallatin County. There is no quota on county marijuana beer licenses, or on off-premise licenses, so an unlimited amount is available.

In Gallatin County, there was an increase of DUI fatalities from five fatalities in 2014, to eight fatalities in 2018. From 2011 to 2020, 9.4% of all impaired driver-involved crashes were in Gallatin County. Gallatin County consistently ranks in the top 5 most dangerous counties in the state for impaired driving. Youth DUI is perceived as being prevalent in Gallatin County. In 2011, 176 out of 700 DUI offenders

(25%) who attended court-ordered classes at Alcohol and Drug Services identified themselves as MSU students. There is no data for subsequent years.

Gallatin County's goals for FY 2023 as set by the County Commission continue to name public health, safety, and welfare as a high priority as well as working to improve the Criminal Justice System. Those goals embrace and support the work of the DUI Task Force. The DUI Task Force is seeking new strategies to create reports in a more efficient way at a higher frequency. The Task Force is also implementing new marketing strategies to improve education, prevention, and outreach.

The DUI Task Force is seeking new strategies to do this report in a more efficient way at a higher frequency.

## Strategic Plan

### Goal #1: Advocacy

In Fiscal Year 2023, the DUI Task Force will engage in effective education and enforcement advocacy and policy debate to support and promote pro-active traffic enforcement and a reduction in DUI-related crashes.

Specific goals include:

- Collaborate with local criminal justice professionals for effective DUI enforcement and adjudication.
- Support the work of the DUI Prevention/Enforcement legislative advocacy in conjunction with Vision Zero's Impaired Driving Emphasis Area team.
- Make educational presentations to the County and City Commissions and other relevant stakeholders.

### Goal #2: Public Health

In Fiscal Year 2023, the DUI Task Force will continue to develop and maintain partnerships with local public health organizations to facilitate making road safety a top public health priority.

Specific goals include:

- Partner with MSU Office of Health Advancements INSIGHT program as it relates to healthy community behaviors and decreasing substance use/abuse on campus and in Gallatin County.
- Collaborate with the local health department to encourage other health advocates to educate the public about the dangers of impaired driving.
- Connect with health professionals to promote and further our cause

### Goal #3: Education

In Fiscal 2023, the DUI Task Force will proactively educate a variety of stakeholders (see list below) on the risk of driving under the influence of alcohol and/or other drugs.

Specific campaigns include:

- Community outreach and messaging to educate the general public, professional associations, educational institutions, teachers, taverns, servers, and party hosts about the issue of DUI and the work of the DUI Task Force with the goal of better engaging them in reducing the incidence of DUI.
- Partner with other groups and coalitions to the goal to conduct an educational opportunity and/or public forum comment meeting for the community.
- Create new educational content with culturally relevant material for campaigning to reduce DUI's in Gallatin County.

- Identify unreached populations in the area, and strategize new ways to reach them to further our education on DUI's.

Educational Stakeholders include:

- Minors & their families/friends
- Drivers Education Programs
- Teachers
- Montana State University (MSU)
- Alcohol & Drug Services of Gallatin County (ADSGC)
- Healthcare Providers
- Victim Impact Panels
- Restorative Justice Programs
- Taverns & Servers
- High risk drinkers/users & their families & friends
- Montana State University
- The Rock Youth Center
- Local K-12 Schools

#### **Goal #4: Network & Partnerships**

In Fiscal 2023, the DUI Task Force will enhance its collaborative network and strategic partnerships with a variety of stakeholders (see list below).

Specific goals include:

- Confirm and identify the groups with whom the Task Force should be regularly communicating with.
- Identify topics of education for the community.
- Recreate the DUI Task Force website to include more educational tools and resources to engage the public.
- Leverage our social media for more community based outreach.

Network & Partnership Stakeholders:

- Citizens/Voters
- Think Twice DUI Prevention
- ASMSU legal Services
- MT Dept. of Transportation's Highway Traffic Safety
- Police/Sheriff/MHP/NPS
- Gallatin County Court Services
- Juvenile Probation
- County/City Attorneys
- Prosecutors
- Lawyers
- Office of the State Public Defender
- Judges
- Criminal Justice Coordinating Council
- Legislators
- Local Politicians
- MSU Students
- Alcohol & Drug Services of Gallatin County
- Gallatin Mental Health Center/Hope House
- MSU Office of Health Advancement
- Healthcare Community & Medical Providers
- School Counselors
- Local Media Outlets

- Gallatin City County Health Department
- The Rock Youth Center
- Elks Drug Awareness Program

#### **Goal #5: Provide Statistical Data Collections**

In Fiscal Year 2023, the DUI Task Force shall continue to serve as a source for data about DUI in Gallatin County as required by MCA 61-2-106. Data is made available to the public on the DUI Task Force website, utilized in guest columns/editorials, and in presentations to members of the criminal justice system and policy-makers.

Specific goals include:

- The PI&E Committee shall request, analyze, and communicate results of annual DUI research.
- Work with the court systems to better compile DUI rates for future years.

#### **Goal #6: CEASE Awards**

In Fiscal Year 2023, the DUI Task Force will continue to provide a formalized awarding process that includes mechanisms to solicit applications, award funds using contracts for services in accordance with county purchasing policies and procedures, and evaluate outcomes achieved by the awardees.

Specific goals include:

- Update the CEASE Award application/evaluation process as needed.
- Maintain a report with updated line-item budget amounts.
- Set Fiscal Year 2023 priorities for funding and communicate those to general Task Force members.
- Continue to fund & promote:
  - Consistent exemplary efforts of law enforcement in the identification and arrest of DUI drivers.
  - Multi-jurisdiction DUI patrols and/or safety checks.
  - Encourage the public to report over-service to local law enforcement.
  - Equipment purchases and other law enforcement/criminal justice projects as consistent with DUI Task Force mandate and annual budget. Costs to be proportionate to the equipment's use for DUI processing.
  - Safe ride home programs/projects.
  - Education and training related to DUI enforcement and successful adjudication of arrest.
  - Public Information & Education projects and events as proposed and reviewed by the PI&E Committee.

#### **Goal # 7: DUI Task Force**

In Fiscal Year 2023, the DUI Task Force will have an active and engaged DUI Task Force membership that will guide the DUI Task Force in meeting its mission based on nonprofit best practices for board governance.

Specific goals include:

- Members shall participate in community outreach/education representative of the Task Force.
- Diversify Task Force membership; continue to expand stakeholders.
- Develop a succession plan for DUI Task Force officers.
- Review, evaluate & update the bylaws, governance calendar, and internal financial reporting guidelines as needed.

### **Goal #8: Staffing**

In Fiscal Year 2023, the DUI Task Force will continue to have a well-trained and competitively compensated Coordinator who coordinates DUI Task Force member efforts in carrying out the Strategic Plan, and documents those result to further advance the mission of the DUI Task Force for coming years.

Specific goals include:

- Coordinator position shall continue to operate under the supervision of Court Services; new governance goals for oversight shall be created and updated as needed.
- Create job descriptions for volunteer assistance as needed.
- Foster new working stakeholder relationships for the Task Force to build on.
- The Coordinator and/or Executive Board members will strive to attend at least two trainings and/or workshops per year to increase skills in providing effective DUI education/advocacy.

### **Goal #9: Follow-up Reporting**

In Fiscal Year 2023, the DUI Task Force will continue to collaborate with Law Enforcement agencies and other committees as needed to address and improve upon as many topics as deemed necessary by the TF Executive Board.

Specific goals include:

- Maintain and update Executive Board Recommendations spreadsheet.
- Create subcommittees as needed to address specific goals.
- Present Follow-up Reports to the Task Force as needed.

### **Goal #10: Social Media Outreach**

In Fiscal 2023, the DUI Task Force will expand their social media presence and introduce new ways to engage the community through the various social media facets.

Specific goals include:

- Having a stronger communication and presence among young adults in Gallatin County.
- Creating targeted advertisements to reach the Gallatin County area with the mission and vision of the DUI Task Force.
- Utilize the platforms of stakeholders and local organizations to further our reach of impaired driving prevention.

### **Goal #11: Grant Funded Educational Video**

In Fiscal Year 2023, the DUI Task Force will seek a federal grant that is facilitated through the Montana State Department of Transportation to create educational prevention videos.

Specific goals include:

- Create content that is culturally and generationally relevant to reach different demographics of Gallatin County



## DUI Task Force Members

<b>Leah Mobley</b>		<b>Coordinator</b>
Jordan Salo	County Attorney's Office	<u>Chair</u> CEASE Awards Committee PI&E Committee
Stephen Lehmann	Citizen Member	<u>Vice-Chair</u> CEASE Awards Committee PI&E Committee
Jon Ogden	Bozeman PD	<u>Secretary/Treasurer</u> CEASE Awards Committee PI&E Committee
Edward Sypinski	Citizen Member	PI&E Committee
Frank Smith	Citizen Member	PI&E Committee
Jesse Stovall	Belgrade PD	
Frank Parrish	MSU PD	
KariLyn Gifford	Gallatin County Sheriff's Office	
Jerry Pape	Citizen Member/Big Sky	
Dan Deming	MSU INSIGHT	PI&E Committee
Justin Knapp	MHP	
Allison Hugus	Bozeman Health	PI&E
Brian Elliott-Pearson	Citizen Member	
Arrah La Bolle	National Park Service	
Autumn Freudenberg	Student Ambassador	
Vacant	West Yellowstone PD	
Vacant	Manhattan PD	
Vacant	City Attorney's Office	
Vacant	Citizen Member	
Vacant	Citizen Member	
Vacant	Citizen Member	
Vacant	Citizen Member	
Vacant	ADSGC	
Vacant	Citizen Member	
Vacant	Student Ambassador	

Membership records are available at the Gallatin County Commission office and on the DUI Task Force website.

Per governing resolution, the 2023 Executive Board Officer election will be held during the first meeting after the new calendar year.

### Meetings

The Gallatin County DUI Task Force meets six times a year, on the 3<sup>rd</sup> Wednesday of the odd numbered months: January, March, May, July, September, and November.

Notices of meetings are online on the Gallatin County Public Meeting Calendar and are available to all news media. Dates, times and agendas of all meetings, including committee meetings, are easily accessible on the DUI Task Force Website: <http://drivesobergallatin.com/>

The Governance Calendar is included as an addendum to this report.

# Proposed Budget

## Budget Narrative

The budget below includes predicted rollover funds from previous fiscal years. The estimated amount of reinstatement fees and donations are reflective of previous years funding. This budget is subject to change given the flocculation of funding from year to year, and some estimated expenditures will not be used to the full amount, but we may see cause to go over our allotted amount for some budgetary items.

## Proposed Budget

<u>Revenue</u>	
Capital Account to roll over to FY 23	\$100,000.00
Estimate Reinstatement Fees	\$75,000.00

<u>Expenditures</u>	
Salaries/Wages	\$35,680.00
Employer Contributions	\$17,049.00
Supplies	\$1,000.00
Food	\$750.00
Postage	\$200.00
Printing and Duplicating	\$1,000.00
Subscriptions and Dues	\$5,000.00
Telephone	\$924.00
Professional Services	\$1,000.00
Repairs and Maintenance	\$200.00
Building Maintenance	\$2,512.00
Travel	\$500.00
Training	\$750.00
Liability Insurance	\$560.00
Administrative Fixed Cost	\$2,880.00

Other Grants	\$5,000.00
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<b><u>TOTAL</u></b>	<b>\$75,005.00</b>
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## Gallatin County DUI Task Force 2023 Governance Calendar

January	<p><b>Task Force Meeting</b></p> <ul style="list-style-type: none"> <li>– Budget Update</li> <li>– Set Meeting Dates for Coming Year</li> <li>– Term Begins for Newly Elected Officers</li> </ul> <p><b>Executive Committee Meeting</b></p> <ul style="list-style-type: none"> <li>– Review of Budget &amp; Annual Plan</li> <li>– Set Funding Priorities for Coming Fiscal Year</li> <li>– Coordinator Evaluation</li> </ul>
February	<p><b>PI&amp;E Meeting</b></p> <ul style="list-style-type: none"> <li>– Review Events Calendar for Coming Year</li> </ul> <p><b>Executive Committee Meeting</b></p> <ul style="list-style-type: none"> <li>– Review of Budget &amp; Annual Plan</li> <li>– Policy &amp; Bylaw Review</li> </ul>
March	<p><b>Task Force Meeting</b></p> <ul style="list-style-type: none"> <li>– Budget Update</li> <li>– Budget Approval by Full Board</li> </ul> <p><b>Executive Committee Meeting</b></p> <ul style="list-style-type: none"> <li>– Review of Budget &amp; Annual Plan</li> </ul>
April	<p><b>PI&amp;E Meeting</b></p> <ul style="list-style-type: none"> <li>– Annual Law Enforcement DUI Awards Ceremony</li> <li>– Alcohol Awareness Month</li> </ul> <p><b>Executive Committee Meeting</b></p> <ul style="list-style-type: none"> <li>– Final Reviews of Budget &amp; Annual Plan</li> </ul>
May	<p><b>Task Force Meeting</b></p> <ul style="list-style-type: none"> <li>– Budget Update</li> </ul> <p><b>Executive Committee Meeting</b></p> <ul style="list-style-type: none"> <li>– Final Approval of Budget &amp; Annual Plan by Commissioners</li> </ul>
June	<p><b>PI&amp;E Meeting</b></p> <p><b>Executive Committee Meeting</b></p> <ul style="list-style-type: none"> <li>– Annual Plan/Budget Submission Due to MDT (June 1<sup>st</sup>)</li> </ul>

<p><b>New Fiscal Year</b></p> <p><b>July</b></p>	<p><b>Task Force Meeting</b></p> <ul style="list-style-type: none"> <li>– Budget Update</li> <li>– Implementation of New Annual Plan &amp; Budget</li> </ul> <p><b>Executive Committee Meeting</b></p>
<p><b>August</b></p>	<p><b>PI&amp;E Meeting</b></p> <p><b>Executive Committee Meeting</b></p>
<p><b>September</b></p>	<p><b>Task Force Meeting</b></p> <ul style="list-style-type: none"> <li>– Year End Review Survey from Task Force</li> </ul> <p><b>Executive Committee Meeting</b></p>
<p><b>October</b></p>	<p><b>PI&amp;E Meeting</b></p> <p><b>Executive Committee Meeting</b></p>
<p><b>November</b></p>	<p><b>Task Force Meeting:</b></p> <ul style="list-style-type: none"> <li>– Budget Update</li> <li>– Review of Committee Memberships/Officers</li> </ul> <p><b>Executive Committee Meeting</b></p>
<p><b>December</b></p>	<p><b>PI&amp;E Meeting</b></p> <ul style="list-style-type: none"> <li>– Local Winter Christmas Events</li> </ul> <p><b>Executive Committee Meeting</b></p> <ul style="list-style-type: none"> <li>– Begin Coordinator Evaluation Process</li> </ul>